2023 IIAMA CONFERENCE AGENDA

SATURDAY, MARCH 18, 2023

10:00 AM-2:00 PM

LTC 501 Guiding Foundations and Philosophies
Instructors: Keith Kilmer, Lowell HS, Mike Magley, Lowell HS
Facilitator: Ryan Yoder, Lakeland HS

LTC 504 Legal Issues I (Liability for Sports Injuries and Risk Management)
Instructors: Dan Armstrong, Retired, Ryan Harrington, Highland HS
Facilitator: Beth Raspopovich, Munster HS

LTC 614 Technology III- Enhancing Public Presentations
Instructor: Nolan Dowling, Christel House HS
Facilitator: Ken Hickman, Rensselaer HS

LTC 790 Leadership Training Instructional Methods and Techniques
Instructors: Marie Doan, Penn HS, Emily Steinmetz, Perry Meridian HS
Facilitator: Bill Mueller, Kankakee Valley HS

2:30 PM-3:00 PM

Pre-Conference Meeting (Officers and Marriott Staff)

3:00 PM-4:00 PM

IIAMA Officers’ Pre-Board Meeting

3:30 PM-7:30 PM

LTC 502 Strategies for Organization Management
Instructors: Kim Kilmer, Lowell HS, Leigh Ann Latshaw, Mt. Vernon HS, John Atkins, Corydon Central HS
Facilitator: Brenton Corbett, Plymouth HS

LTC 506 Legal Issues II (Title IX and Sexual Harassment)
Instructors: Peg Pennepacker, NIAAA Faculty, Joanna Wiggins, Herron HS
Facilitator: Beth Raspopovich, Munster HS

LTC 508 Legal Issues III (Hazing, Constitutional Law, Disabilities Law, Employment Law & Labor Law)
Instructors: Dan Armstrong, Retired, Rob Seymour, Fishers HS
Facilitator: Dean Huppert, Mishawaka HS

LTC 630 Interscholastic Contest Management: Planning, Preparation & Methods
Instructors: John Gray, Kankakee Valley HS, David Preheim, Concord HS
Facilitator: Nathan Burkle, Rossville Middle/SR. HS

6:30 PM-8:00 PM

Conference Packet Preparation

Atrium
SUNDAY, MARCH 19, 2023

8:00 AM-12:00 PM

LTC 503 Enhancing Organizational Management
Instructors: Rob Seymour, Fishers HS, Ryan Harrington, Highland HS
Facilitator: Bill Mueller, Kankakee Valley HS

LTC 510 Legal Issues IV (Social Media, Transgender Participation, Event Management and Security, Pregnant & Parenting Student Athletes, & Intellectual Property)
Instructors: Dan Armstrong, Retired, Nolan Dowling, Christel House HS
Facilitator: Mike Black, Hobart HS

LTC 625 Management of Game and Event Announcing
Instructors: Mike Magley, Lowell HS, Joanna Wiggins, Herron HS

LTC 704 Recruit/Hire, Mentor and Retain Coaches
Instructor: Mike McGurk, NIAAA Faculty
Facilitator: Karen Mize, Lowell HS

LTC 706 Coaching Coaches to be Leadership Educators
Instructors: John Gray, Kankakee Valley HS, Rich Barton, NIAAA Faculty, Jeff Sitz, NIAAA Faculty
Facilitator: Andrew Wagner, East Allen Schools

11:45 AM-1:15 PM

Board of Directors Meeting and Luncheon

12:00 PM-2:00 PM

CAA Exam

1:00 PM - 5:00 PM

Conference Registration

12:45 PM-1:15 PM (New AD Drawing)

1st Time Attendees’ Conference Orientation/New AD Discussion
Presenters: Paul Heidenreich, Yorktown HS, President, Rob Seymour, Fishers HS, 1st Vice President, Brian Lewis & Kerri Rosati, IHSAA Assistant Commissioners

1:30 PM-2:15 PM

Workshop Session #1

- Fundamentals of DEI: Diversity, Equity, and Inclusion
  Presenters: Beth DeVinney, Sheridan HS, Masimba Taylor, Warren Central HS Principal
  Presider: Jana McNeely, VP Treasury Management - The Farmers Bank

- Improving Middle and High School Culture Through the Champions Together/Unified Sports Programs
  Presenters: Brian Avery, IHSAA; Mike Hasch & Tori Batson, Special Olympics Indiana
  Presider: Jeff Callahan, Bedford North Lawrence HS

- Survival Skills for the Athletic Administrator - Share & Steal Successful Strategies
Presenters: Joanna Wiggins, Herron HS, Emily Steinmetz, Perry Meridian HS, Kendra Champion, Pike HS, Heather McGowen, Ben Davis HS
Presider: Joanna Wiggins, Herron HS

- Student Leadership Program  
  Presenter: Larry Kissinger, Elkhart HS  
  Presider: Brian Buckley, Elkhart HS

- Building a Winning Culture in Education- Based Athletics,  
  Presenters: Travis Daugherty, Champions 101 & Drew Tower, Brownsburg HS  
  Presider: Rob Seymour, Fishers HS, 1st Vice President

**2:30 PM - 3:30 PM**

First General Session: *Sponsored by Hudl and Eventlink*

Current IHSAA Issues:  
- Master of Ceremonies: Paul Heidenreich, Yorktown HS, President  
- Introduction of Sponsors: Greg Hill, IIAAA Assistant Executive Director  
- IHSAA Assistant Commissioners: Robert Faulkens, Chris Kaufman, Brian Lewis, Kerrie Rosati, Janie Ulmer, Ed Gilliland

**3:45 PM - 4:30 PM**

Workshop Session #2

- Fundraising Roundtable  
  Presenters: Brandon Ecker, Mt. Vernon HS, Jared Manning, Greenfield Central HS  
  Presider: Rob Seymour, Fishers HS, 1st Vice President

- myIHSAA.net: What’s New, What’s Coming and Q & A  
  Presenter: Luke Morehead, IHSAA Director of Information Technology  
  Presider: Brian Avery, IHSAA

- Student Driven Social Media Team for Your Athletic Department  
  Presenter: Jeff Hester, Carmel HS, Will Simmonds, Carmel Student  
  Presider: Joe Bronkella, Center Grove HS

- Living a Legacy  
  Presenter: Steve Thompson, Bluffton HS  
  Presider: Chanse Young, Mississinewa HS

- Creating a Transformational Coaching Statement  
  Presenter: Larry Kissinger, Elkhart HS  
  Presider: Sherry Keyser, Mishawaka HS
5:15 PM-5:50 PM

President’s Award Recipients, Guest Reception & Pictures
Private Dining Room

6:00 PM-8:00 PM

Conference Banquet (Ticket #1) Sponsored by IHSAA
Freedom Hall

Entertainment provided by Riverside JHS Jazz Band
Master of Master of Ceremonies: Rob Seymour, Fishers HS, 1st Vice President
National Anthem: Mike Mozingo, Riverside JHS
Introduction of Sponsor: (rSchoolToday/VNN) Greg Hill, IIAAA Assistant Executive Director
Introduction of Guests: Rob Seymour, Fishers HS, 1st Vice-President
IIAAA Awards Presentation: Courtney Whitehead, Park Tudor HS, & Emily Steinmetz, Perry Meridian HS
    Presenting Awards: Paul Heidenreich, Yorktown HS, President
    IIAAA/NIAAA Scholarship
    IIAAA Distinguished Service Award
    NIAAA State Award of Merit
Invocation – Pete Huse, Columbus East HS, Sports Proposals Chair
    DINNER: Steak Medallions, Sautéed Mushrooms, Roasted Potatoes, Seasoned Vegetables,
    Strawberry Fields Salad, Red Velvet Cake/Apple Crumb Tart
Introduction of Sponsor: (Jostens) Greg Hill, IIAAA Assistant Executive Director
IIAAA Awards Presentation: Courtney Whitehead, Park Tudor HS, & Emily Steinmetz, Perry Meridian HS
    Presenting Awards: Paul Heidenreich, Yorktown HS, President & Brad Long, Jostens
    Charles Maas Distinguished Service Award
    JHS/MS Athletic Administrator of the Year & Ring Presentation
    HS Athletic Administrator of the Year & Ring Presentation
Presidents Ring Presentation: Rob Seymour, Fishers HS, 1st Vice President & Brad Long, Jostens
Acceptance and Remarks: Paul Heidenreich, Yorktown HS, President
Closing / Announcements: Rob Seymour, Fishers HS, 1st Vice President

Door Prize Drawing, Ticket #2: Emily Steinmetz, Perry Meridian HS & Alfie Hernandez, Guerin Catholic HS (Hospitality Chairs)
MONDAY, MARCH 20, 2023

7:00 AM

Coffee and Donuts for Vendors: *Sponsored by IIAAA* Liberty Hall
Coffee and Assorted Pastries for Attendees – *Sponsored by MARRIOTT EAST* Atrium

7:45 AM-9:00 AM

Conference Registration Atrium

8:00 AM-5:30 PM

Exhibits Open Exhibit Hall

8:30 AM: Door Prize Drawing, Ticket #3: Emily Steinmetz, Perry Meridian HS & Alfie Hernandez, Guerin Catholic HS

9:00 AM-10:15 AM

Second General Session: *Sponsored by Hometown Ticketing* Salons 5-8

Master of Ceremonies: Roman Smith, NorthWood HS, 2nd Vice President
Pledge of Allegiance: Roman Smith, NorthWood HS, 2nd Vice President
Introduction of Sponsor: Greg Hill, IIAAA Assistant Executive Director
Exhibitor Awards: Lance Larkey, Avon HS, Exhibits Chair, & Kent Doades, North Knox HS, Assistant Exhibits
Welcome: Rich Byrd, General Manager, Marriott East Hotel
Introduction: Roman Smith, NorthWood HS, 2nd Vice President
Keynote Speaker: Tom Allen, Indiana University

10:45 AM: Door Prize Drawing, Ticket #4: Emily Steinmetz, Perry Meridian HS & Alfie Hernandez, Guerin Catholic HS

10:15 AM-11:15 AM

Visit Exhibits Exhibit Hall

10:45 AM: Door Prize Drawing, Ticket #4: Emily Steinmetz, Perry Meridian HS & Alfie Hernandez, Guerin Catholic HS

11:15 AM-12:00 PM

Class Cracker Barrel Sessions

Class AAAA Salon 5-8
Presider: Dave Preheim, Concord HS & Justin Dixson, Decatur Central HS
Recorder: Jared Manning, Greenfield Central HS

Class AAA Salon 1-3
Presider: Leigh Ann Latshaw, Mount Vernon HS
Recorder: Gretchen Miles, Washington HS

Class AA Salon A-B
Presider: Nolan Dowling, Christel House Academy HS
Recorder: Mike Schultz, Andrean HS

Class A Salon C-D
Presider: Cory Julian, Loogootee HS
Recorder: Geriann Druyos, South Bend Career Academy
12:15 PM-1:00 PM

Working Luncheon: *(Ticket #5) Sponsored by Kratz Sporting Goods, Adidas and Mascot Media*  
Freedom Hall

- Master of Ceremonies: Paul Heidenreich, Yorktown HS, President
- Introduction of Sponsors: Greg Hill, IIAAA Assistant Executive Director
- Invocation: Pete Huse, Columbus East HS, Sports Proposals Chair
- Lunch: Buffet: Grilled BBQ Chicken Breast, Angus Beef Burgers, Pasta Salad, Coleslaw, Baked Beans, Chips, Cupcakes
- Business Meeting:
  - Secretaries Report: Bryce Barton, Crawfordsville HS
  - Treasurer’s Report: Scott Stevens, Cascade HS
  - Membership Report: Brock Touloukian, Retired
  - 2022-23 Personnel Report: Dave Preheim, Concord HS

1:00 PM-3:00 PM

Visit Exhibits  
Exhibit Hall

2:30 PM: Door Prize Drawing, Ticket #6: Emily Steinmetz, Perry Meridian HS & Alfie Hernandez, Guerin Catholic HS

3:00 PM-3:45 PM

Third General Session: *Sponsored by Snap! Mobile*  
Salons 5-8

- Master of Ceremonies: Roman Smith, NorthWood HS, 2nd Vice President
- Introduction of Sponsor: Greg Hill, IIAAA Assistant Executive Director
- 5 State Exchange Panel Discussion with AD’s from Illinois, Iowa, Michigan & Wisconsin

3:45 PM: Door Prize Drawing, Ticket #7: Emily Steinmetz, Perry Meridian HS & Alfie Hernandez, Guerin Catholic HS

4:00 PM-4:45 PM

Workshop Session 3

- **MS Handbook Discussion & Development**  
  Presenter: Dave Lang, Zionsville West MS  
  Presider: Doug Luce, Westfield MS  
  Salon A

- **Quick Tips and Tricks to Make Your Life Easier and Save Time**  
  Presenter: Marie Doan, Penn HS  
  Presider: Jeff Hart, Penn HS  
  Salon B

- **“Tips” and “How To” Use Gipper to Improve Your School’s Social Media**  
  Presenter: Gipper Admin  
  Presider: Paul Heidenreich, Yorktown HS, President  
  Salon C

- **First Steps to a Great Team**  
  Presenter: Rob Miller, ProActive Coaching  
  Presider: Rob Seymour, Fishers HS, 1st Vice President  
  Salon D

- **Eventlink**  
  Presenters: Brandon Smith, Director of Eventlink  
  Presider: Luke Moorehead, IHSAA Director of Information Technology  
  Salon E
5:00 PM-5:30 PM
Visit Exhibits, Exhibits closing
Exhibit Hall

5:15 PM: Door Prize Drawing, Ticket #8 & Exhibit Visit Drawings, Emily Steinmetz, Perry Meridian HS & Alfie Hernandez, Guerin Catholic HS

5:45 PM
Corn Hole Tournament
Freedom Hall

6:15 PM-9:00 PM
Conference Social (Ticket #9) Sponsored by Varsity Brands (BSN, Varsity Spirit and Herff Jones)
Freedom Hall

6:15 PM-7:15 PM
Food & Cocktails: Chicken Fingers and Fries, Hamburger Sliders, Ice Cream Station

6:45 PM
Introduction of Sponsors: Larry Cochren, Washington HS, Past President

7:00 PM-9:00 PM
Master of Ceremonies: Brian Avery, Retired, Assistant Conference Chair
Entertainment: BINGO and Reverse Raffle, Patti McCormack, Lowell HS, Past President

TUESDAY MARCH 21, 2023

8:00 AM-9:00 AM
Coffee - Sponsored by IIAAA
Liberty Hall

9:00 AM-10:00 AM
Fourth General Session: Sponsored by IHSAA Foundation
Salons 5-8

Master of Ceremonies: Rob Seymour, Fishers HS, 1st Vice President
Introduction of Sponsor: Greg Hill, IIAAA Assistant Executive Director
Keynote Speaker: Rob Miller, ProActive Coaching

10:15 AM - 10:45 AM
Hotel Check Out

10:45 AM-11:45 AM
Fifth General Session: Sponsored by Cell Wade Coaches Directory, Daktronics and University of Cincinnati
Salons 5-8

Master of Ceremonies: Paul Heidenreich, Yorktown HS, President
Introduction of Sponsors: Greg Hill, IIAAA Assistant Executive Director
IHSAA Issues, Questions and Answers: Paul Neidig, IHSAA Commissioner
12:00 PM-1:00 PM

Conference Luncheon (Ticket #10)  Freedom Hall

Master of Ceremonies: Rob Seymour, Fishers HS, 1st Vice President
Value of Corporate Sponsors: Greg Hill, IIAAA Assistant Executive Director
Invocation: Pete Huse, Columbus East HS, Sports Proposals Chair
Lunch: BBQ Grilled Chicken Breast, Cinnamon Apples, Macaroni & Cheese, Green Beans, All-American Salad, Vanilla Cheesecake
Retiring Athletic Directors Awards, Years of Service, Exiting Board Members: Courtney Whitehead, Park Tudor HS, & Emily Steinmetz, Perry Meridian HS - Awards Chairs
Gavel Acceptance: Rob Seymour, Fishers HS, 1st Vice-President
Closing Conference: Paul Heidenreich, Yorktown HS, President
Conference Door Prizes – (Ticket #11)

1:30 PM-2:30 PM

Officers’ Post-Conference Meeting  Harrison Room

IIAAA Future Conference Dates

March 16-19, 2024
March 22-25, 2025