

# 2022 IAAA CONFERENCE AGENDA

Marriott East  
7202 EAST 21ST ST  
INDIANAPOLIS, IN 46219

## SATURDAY, MARCH 19, 2022

### **10:00 AM - 2:00 PM**

LTC 501 Guiding Foundations and Philosophies	Salon A
LTC 504 Legal Issues I (Liability for Sports Injuries and Risk Management)	Salon B
LTC 511 Concepts and Strategies for Interscholastic Budgeting and Finance Using Excel Spreadsheets	Salon C
LTC 626 Student Athletes – Effects of Alcohol, Chemicals and Nutrition on Body and Performance	Salon D

### **2:30 PM - 3:00 PM**

Pre-Conference Meeting (Officers and Marriott Staff)	Salon E
--	---------

### **3:00 PM - 4:00 PM**

IAAA Officers' Pre-Board Meeting	Salon E
----------------------------------	---------

### **3:30 PM - 7:30 PM**

LTC 502 Strategies for Organization Management	Salon A
LTC 506 Legal Issues II (Title IX and Sexual Harassment)	Salon B
LTC 700 Administration of Middle School Athletic Programs	Salon C
LTC 706 Coaching Coaches to be Leadership Educators	Salon D

### **6:30 PM - 8:00 PM**

Conference Packet Preparation / Officer Check-In	Atrium
--	--------

## SUNDAY, MARCH 20, 2022

### **8:00 AM – 12:00 PM**

LTC 503 Enhancing Organizational Management	Salon A
LTC 508 Legal Issues III (Hazing, Constitutional Law, Employment Law, and Labor Law)	Salon B
LTC 621 Basics of Synthetic Turf Install	Salon C
LTC 701 Administration and Application of Middle School Athletic Programs	Salon D

### **11:30 PM - 1:00 PM**

Board of Directors Meeting and Luncheon ( <i>Express Deli Buffet</i> )
--

### **1:00 PM - 5:00 PM**

LTC 510 Legal Issues IV (Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student-Athletes, & Intellectual Property)	Salon A
--	---------

<b>1:00 PM - 4:00 PM</b>	Conference Registration	Atrium
<b>12:30 PM - 1:30 PM</b>	New Athletic Directors Discussion (Mentor Chairs and IHSAA Assistant Commissioner Sandra Walter)	Salons 2-3
<b>1:30 PM - 1:50 PM</b>	1st Time Attendees' Conference Orientation	Salons 2-3
<b>2:00 PM - 3:00 PM</b>	<b>Workshop Session #1 (5)</b>	
	(1) Strategies to Struggles: Women in Leadership (Sandra Walter, IHSAA Assistant Commissioner)	Salon E
	(2) Implicit Bias facing Urban Schools and Proactive Solutions (Ryan Harrington and Andre Thomas)	Salon B
	(3) Middle School Workshop	Salon C
	(4) IHSAA Technology (Luke Morehead, IHSAA Director of Information Technology)	Salon D
	(5) Marketing and Branding via social media (John Atkins and Jamie Lowry)	Salon 1
<b>3:15 PM - 4:15 PM</b>	<b>Workshop Session #2 (5)</b>	
	(1) Women In Leadership Panel Discussion: Work/Life/Needs required to remain in the position (Emily Steinmetz and Kendra Champion)	Salon E
	(2) Implicit Bias facing Urban Schools and Proactive Solutions (Ryan Harrington and Andre Thomas)	Salon B
	(3) Middle School Workshop	Salon C
	(4) IHSAA Technology (Luke Morehead, IHSAA Director of Information Technology)	Salon D
	(5) Social Media and Twitter Training (Gipper)	Salon 1
<b>4:15 PM - 5:30 PM</b>	(6) Inside Out Initiative Program presented by IHSAA Foundation (AD Invitation Only)	Salon A
<b>5:15 PM - 5:45 PM</b>	President's Award Recipients, Guest Reception & Pictures	Private Dining Room
<b>6:00 PM – 8:00 PM</b>	<b>Conference Banquet (Ticket #1) Sponsored by IHSAA</b> <i>Entertainment provided by Riverside Junior High School Jazz Band</i> Master of Ceremonies – Dan Armstrong, Northwestern HS, Past President Introduction of Guests – Dan Armstrong, Northwestern HS, Past President 2022 IIAAA Awards Presentation – Courtney Whitehead, Park Tudor HS, Awards IIAAA/NIAAA Scholarship Presentation –Courtney Whitehead, Park Tudor HS, Awards IIAAA Distinguished Service Award NIAAA State Award of Merit NIAAA Distinguished Service Award NFHS Citation NIAAA Hall of Fame Invocation – Pete Huse, Columbus East HS, Sports Proposals <i>DINNER: Maple Savory Glazed Pork Chop, Apple Chutney, Au Gratin Potatoes, Green Beans, Iceberg Wedge, Carrot Cake, Red Velvet Cake</i> Introduction of Sponsors – Greg Hill, IIAAA Assistant Executive Director IIAAA Awards Presentation –Courtney Whitehead, Park Tudor HS, Awards	Freedom Hall

Charles Maas Distinguished Service Award  
JHS/MS Athletic Administrator of the Year & Ring Presentation: Brad Long, Jostens  
HS Athletic Administrator of the Year & Ring Presentation: Brad Long, Jostens  
2021-22 Presidents Ring- Dan Armstrong: Brad Long, Jostens  
Closing / Announcements – Dan Armstrong, Northwestern HS, Past President

**Door Prize Drawing (Ticket #2) – Jim Self, Hamilton Southeastern HS & Scott Timmons, Fishers JH (Hospitality Chairs)**

## **MONDAY, MARCH 21, 2022**

### **7:00 AM**

Coffee for Vendors – *Sponsored by IIAAA*

Atrium

### **8:15 AM – 8:35 AM**

3rd Annual .05K “Do Not Run Donut Stroll” for charity. *Donuts sponsored by Nevco*

### **7:45 AM – 9:00 AM**

Conference Registration

Atrium

### **8:00 AM – 5:00 PM**

Exhibits Open

Exhibit Hall

**Door Prize Drawing at 8:30 AM – Ticket #3 - Jim Self, Hamilton Southeastern HS & Scott Timmons, Fishers JH (Hospitality Chairs)**

### **8:45 AM – 9:45 AM**

Class Cracker Barrel Sessions (One Session as a group) Brian Avery, Larry Kissinger (Sponsored by VNN)

Class AAAA

Salons 5-8

Class AAA

Class AA

Class A

### **9:45 AM – 10:10 AM**

Visit Exhibits

Exhibit Hall

**Door Prize Drawing at 10:00 AM – Ticket #4 - Jim Self, Hamilton Southeastern HS & Scott Timmons, Fishers JH (Hospitality Chairs)**

### **10:15 AM – 11:30 AM**

#### **First General Session**

Salons 5-8

Introduction of Corporate Sponsors, Greg Hill, Associate Executive Director IIAAA

Master of Ceremonies – Larry Cochren, Washington HS, IIAAA President

Pledge of Allegiance

Exhibitor Awards – Bryce Barton, Crawfordsville HS, HS Exhibits Chair

Introduction of Sponsor – Gipper- Greg Hill, Assistant Executive Director

Welcome – Rich Bird, General Manager, Marriott East

Introduction – Larry Cochren, Washington HS, IIAAA President

Keynote Speaker – Greg White

**Door Prize Drawing (Ticket #5) – Jim Self, Hamilton Southeastern HS & Scott Timmons, Fishers JH (Hospitality Chairs)**

<b>11:30 AM – 1:30 PM</b> CAA Exam (box lunch provided)	Salon C
<b>12:00 PM – 1:00 PM</b> <b>Luncheon (Ticket #6)</b> <i>Pizza and Pasta Buffet</i> Master of Ceremonies – Larry Cochren, Washington HS, President Business Meeting: Treasurer’s Report – Scott Stevens, Cascade HS, Treasurer Membership Report – Brock Touloukian, Retired, Membership Chair 2021-2022 Officers’ Report – Dave Preheim, Concord HS, Personnel Director IIAAA Proposals – Larry Kissinger, Goshen HS, Proposals Chair Closing Remarks and Announcements	Freedom Hall
<b>1:00 PM – 1:40 PM</b> Visit Exhibits	Atrium
<b>Door Prize Drawings at 1:15 PM – Ticket #7 – Jim Self, Hamilton Southeastern HS &amp; Scott Timmons, Fishers JH (Hospitality Chairs)</b>	
<b>1:45 PM - 2:45 PM</b> <b>2nd General Session</b> Master of Ceremonies - Monica Maxwell, 2nd Vice President, Indianapolis Tech Speakers Angel Henry and Tonya Wallace ( <i>Sponsored by the IHSAA Foundation</i> )	Salons 5-8
<b>3:00 PM – 4:00 PM      Workshop Session #3 (3)</b> (1) Navigating Technology for Athletic Directors (Brandon Taylor)	Salon A
(2) Gameday Considerations (Kevin Davis and Jim Self)	Salon B
(3) Marketing and Branding via social media (John Atkins and Jamie Lowry)	Salon C
<b>4:15 PM – 4:40 PM</b> Candy Buffet Sponsored by MARRIOTT EAST	Exhibit Hall
<b>4:15 PM – 5:30 PM</b> Visit Exhibits	Exhibit Hall
<b>Door Prize Drawing – Ticket #8 - Jim Self, Hamilton Southeastern HS &amp; Scott Timmons, Fishers JH (Hospitality Chairs)</b>	
<b>5:30 PM</b> Exhibits Close	
<b>5:45 PM</b> Corn Hole Tournament	Freedom Hall
<b>6:30 PM – 9:00 PM</b> Conference Social ( <b>Ticket #9</b> ) <i>Sponsored by Varsity Brands</i>	Freedom Hall
<b>6:30 PM – 7:15 PM</b> <i>Food &amp; Cocktails – Pulled Pork Sliders, Fries, Chicken Tenders with Sauces, Nacho Bar, Ice Cream Sundaes</i>	
<b>6:45 PM</b> Introduction of Sponsors, Brian Avery – Speedway HS, Past President	
<b>7:00 PM – 9:00 PM</b> Entertainment – BINGO and Reverse Raffle, Patti McCormack, Lowell HS, Past President	

## TUESDAY MARCH 22, 2022

### 8:00 AM – 9:00 AM

Coffee and Assorted Pastries – Sponsored by MARRIOTT EAST

Atrium

### 9:00 AM - 10:00 AM

#### Third General Session

(Guest Speaker, Ivy Watts) *Sponsored by Hometown Ticketing*

Master of Ceremonies- Paul Heidenreich, Yorktown HS, Vice President

Salons 5-8

### 10:15 AM - 10:45 AM

Hotel Check Out

### 10:45 AM – 11:45 AM

#### Fourth General Session

*Sponsored by the IHSAA Foundation*

Master of Ceremonies – Larry Cochren, Washington HS, President

Mentor Recognition – Rob Seymour, Assistant Mentor Chair

Current IHSAA Issues – Questions and Answers – Paul Neidig, IHSAA Commissioner,

IHSAA Assistant Commissioners – Robert Faulkens, Chris Kaufman, Kerrie Rosati,

Sandra Walter, Brian Lewis

Salons 5-8

### 12:00 PM - 1:00 PM

Conference Luncheon **(Ticket #10)**

Master of Ceremonies

Introduction of Sponsor

Invocation – Pete Huse, Columbus East HS, Sports Proposals

Sponsor

Lunch:

Retiring Athletic Director's Awards / Years of Service / Exiting Board Members

Gavel Acceptance – Paul Heidenreich, Yorktown HS, 1<sup>st</sup> Vice-President

Closing Conference – Larry Cochren, Washington HS, President

Conference Door Prizes – **(Ticket #11)**

Freedom Hall

### 1:30 PM

Officers' Post-Conference Meeting

Hospitality Suite 160

## IIAAA Future Conference Dates

March 18 – 21, 2023

March 17 – 20, 2024