SPONSORSHIP

Designated Events

Sunday Conference Banquet $10,000
Registration $5,000
Monday Luncheon $5,000
Monday Evening Reception $10,000
Tuesday Luncheon $5,000
Student Scholarships $5,000
General Sessions $2,500
Hospitality Rooms $2,500/
Financial Assistance $500
President’s Reception $1,500
Secretaries Program $1,500
New AD Summer Workshop $500 - $1,500
District / Class Meetings $500 - $1,500
LTC Classes $500

Note: Several of these events have current sponsors who have first option. Sole sponsorship and / or shared sponsorship is possible. Sponsors will be recognized and have an opportunity to speak briefly at meal events and general sessions. See levels for other benefits.

SPONSORSHIP BENEFITS

SELECT – LEVEL II
$1,500
- Membership materials in Conference Packets
- Website Listing in Conference Program
- Newsletter Listing
- Sign & Introduction at Event

PATRON – LEVEL I
$500
- Co-Sponsor of coffee break at District Meeting
- Patron Listing in Conference Program and on website
- Sign & introduction at event

The listed Corporation Sponsorship benefits are for the IIAAA fiscal year July 1st of one year to June 30th of the next year and subject to annual review and revision. Benefits to be mutually determined relative to guidelines of IIAAA.

CORPORATE SPONSORSHIP PARTNER

www.iiaaa.org

INDIANA INTERSCHOLASTIC ATHLETIC ADMINISTRATORS ASSOCIATION

Contact:
Greg Hill, CAA
IIAAA Associate Executive Director
Phone: 317-966-6171
Email: glh224@gmail.com
The IIAAA Indiana Interscholastic Athletic Administrators Association has established a corporate sponsorship program designed to provide a mutually beneficial relationship between the IIAAA and corporate business. It is the goal of the program to acquire additional revenues to support the Association Mission & Programs while controlling the time, manner and place of the commercial exposure associated with the sponsorships within our Association.

REVIEW: The President, along with the officers, shall review all requests for corporate sponsorship and make recommendations to the IIAAA Board of Directors.

APPROVAL: The Board of Directors will authorize, approve or take under consideration such requests based on the mission of the IIAAA and the benefit of the sponsor.

The Corporate Sponsorship benefits are for the IIAAA fiscal year of July 1st to June 30th of the following year or 365 days; subject to yearly review and revision. All Sponsorship contracts will allow the IIAAA to terminate the contract if it is so determined that it will have an adverse impact on the implementation of the Association’s mission.

**Corporate Sponsor Information**

<table>
<thead>
<tr>
<th>NAME OF BUSINESS</th>
<th>CONTACT NAME</th>
<th>MAILING ADDRESS</th>
<th>STREET</th>
<th>CITY</th>
<th>STATE</th>
<th>ZIP</th>
<th>EMAIL</th>
<th>PHONE</th>
<th>WEBSITE</th>
</tr>
</thead>
</table>

Checks Payable to: IIAAA
Mail to: Greg Hill
10439 Bradford Rd., Avon, IN 46123

**Category of Interest:**

- ____ Title (V) $10,000+
- ____ Elite (IV) $5,000+
- ____ Varsity (III) $2,500+
- ____ Select (II) $1,500+
- ____ Patron (I) $500
- ____ Special Event Sponsorship (see back)

**Sponsorship Benefits**

**Title – Level V**

$10,000 & ABOVE

- Benefits Negotiable

**Elite – Level IV**

$5,000 & ABOVE

- Two email blasts to Members from IIAAA
- Sponsor material in Conference packets
- Website Listing, Listing in Conf. Program
- One Complimentary booth at Conference
- Web Page Logo/Link on Home Page
- Use of IIAAA logo/name
- Banner/Sign provided by Sponsor
- Opportunity to speak at event
- Newsletter Listing & Logo
- Sponsor/Co-Sponsor of Specific Event (In-kind trade, must provide statement of cost)

**Varsity – Level III**

$2500

- One email blast to of members from IIAAA
- Sponsor material in Conference packets
- Website Listing, Listing in Conf. Program
- One Complimentary booth at Conference
- Web Page Logo/Link on Home Page
- Use of IIAAA logo/name
- Banner/Sign provided by Sponsor
- Opportunity to speak at event
- Newsletter Listing & Logo
- Sponsor/Co-Sponsor of Specific Event (In-kind trade, must provide statement of cost)