



IIAAA April Board of Directors Minutes Wednesday, April 24, 2013



- Board Members Present:** Jerry Galema, Mike Mossbrucker, Dave Preheim, Ed Gilliland, Jim Brown, Brad Holsinger, Mark DeHart, Butch Zike, Steve Stocker, Mike Hasch, Pete Huse, Jon Regashus, Brian Avery, Jeff Irwin, Jim Self, Alfie Hernandez, Bob Cuprisin, Jean McArdle, Gene Robertson, Kevin Davis, Bryce Barton, Matt Stone, Pris Dillow, Chuck Evans, Brock Touloukian, Dan Ginder, Darlene Mathew, Ed Niehaus, Jason Simmons, Scott Timmons, Kelly McWilliams, Paul Heidenreich, John Prifogle, Ron Smith, Scott Newomb, Tom Cullen, Chris Lancaster, Andy Owen, Tim Martin
1. **Call to order** Jerry Galema called the meeting to order at 10:00 am.
 2. **Introduction of Board Members & Standing Chairs** Jerry Galema asked all in attendance for introductions and to indicate their IIAAA position this year for the IIAAA.
 3. **Approval of Minutes** Ed Gilliland asked for updates to the new board roster and that any corrections or additions to the important dates be emailed to him. He also asked for approval of the March minutes. A motion was made by Bob Cuprisin and seconded by Brad Holsinger. Minutes were approved as presented.
 4. **Treasurer's Report** Jim Brown presented the Treasurer's report. A motion to approve the treasurer's report was made by Darlene Mathew and seconded by Mark DeHart. Treasurer's report was approved as presented.
 5. **Executive Director Report** Pris Dillow presented the executive directors report. A total of \$55,606 was achieved in corporate sponsors for the year including both cash sponsors and in-kind income. Pris discussed the Marriott sponsorship of \$2200.00 for coffee and doughnuts. She indicated that she will be present to help with the new AD workshop this summer and will be attending the NEDC with new executive director Sam Rasmussen. Pris presented Jerry with the VIP pin from the Marriott and thanked Jim Brown for all of his work during her tenure and presented him with a small gift.
Jerry then discussed the interview process for the executive director. He thanked those on the committee and then recommended Sam Rasmussen for the position. This was seconded by Bob Cuprisin and approved by the board. Pris and Sam also needed approval to attend the NEDC conference in Atlantic City in July. A motion was made by Dave Preheim and seconded by Jean McArdle for them to attend. Motion passed unanimously.
Pris also presented Brad Holsinger with the traveling Brad used during his tenure as president of the IIAAA.
 6. **Standing Committee Reports**
 - a. **Sports Proposals** Pete Huse handed out the schedule for team sports. He discussed the upcoming meeting with the various team sport representative. Pete indicated he will provide information about any openings that may occur concerning the liaison positions. Pete also indicated his goal was to have all the proposals by the fall district meetings so that votes could be taken by the membership before the proposals are actually presented. This would provide the board with an idea as to how the membership feels about the various proposals.
 - b. **Historian** Jean McArdle asked for the video from the conference banquet. She indicated that she continues to work on getting all the IIAAA history on disks.

- c. Retired Auxiliary Gene Robertson indicated that there was nothing to report but again pledged their support and willingness to help where needed.
- d. Professional Development
Mike Mossbrucker presented the 2013 IIAAA Conference LTC Report on behalf of Bryce Stewart. The number of courses increased in 2013 by six paid registrations but profit was down a little as a result of having manuals in storage last year which reduced overall expenses. Manual cost from the NIAAA increased by \$1.00 to cover the expense of the scantron sheets.
- e. Membership Bob Cuprisin reported a membership of 505. This included an additional member that was just added and not reflected on the membership report. This is 25 less than last year at this time. Bob indicated that district 3 is in need of a membership chair and it was brought to his attention that Norm Sellers from Northwood would be the district 2 membership chair.
- f. Jr. High/Middle School
Scott Timmons indicated he had nothing new to report.
- g. Publications Newsletter
Jeff Irwin indicated he is in need of pictures for the publication and is also asking members to write articles for the newsletter. He indicated that receiving articles was one of the major struggles he is faced with.
- h. Web site Jon Regashus discussed the possibility of on-line payments for next year and indicated that some of the presentations will be archived.
- i. State Conference: Discussion & Review
- 1) Conference Chair Jim Brown indicated that the dates are secured for the next two years at the Marriott East. He also indicated that the expenses to the Marriott were up from the previous year and he was going to look over everything and make comparisons to last year to determine why there was an increase in cost.
Jerry Galema discussed that next year there is a conflict with the Tuesday date mostly concerning the exhibit hall. Bryce Barton will work on a resolution to this matter and make a recommendation to the board.
Jeff Irwin is going to survey the membership as to when spring breaks will be occurring next year and the year after if schools already know those dates. This information may be used to determine dates of future conferences.
- 2) Conference Registration
Kevin Davis presented a handout containing all of the pertinent information concerning the conference registration. A total of 333 attended the conference. Kevin discussed the issue of those AD's that register but do not pay or do not even attend after registering. They order meals but do not attend the conference. Kevin shared with the board that there were 16 such individuals that did not pay costing the IIAAA \$1440 in missed income. Discussion took place as to whether or not to bill those individuals that registered for the conference but did not pay. Kevin also indicated that next year payment will be by credit card or a PO will need to be used. It is his hope that this will solve the issue of those registering but not paying for the conference.
- Kevin also suggested that there be an additional charge for those that are "walk-up" registrations.
- He also had some questions concerning retirees and whether they are required to pay. It was suggested that most retirees attend just for the banquet. Pris suggested that there be a retired AD rate. Steve Stocker reminded the board that there is a secretary rate, therefore, we should probably have a discounted rate for retired AD's. Jean McArdle made a motion that was seconded by Kevin Davis that there be a \$50.00 retired AD rate. If they are going to attend the president's reception only and not

attend the banquet they would be guests of the IAAA and there would be no charge.

Bob Cuprisin asked if the IAAA was going to continue to provide two free memberships at the new AD workshop. It was determined this practice would continue.

Jerry asked that all district directors remind AD's at the fall meetings about the importance of the accuracy of the registration concerning meals.

3) Exhibits

Exhibits were discussed by Bryce Barton earlier in the meeting. Most of the discussion focused on which days vendors should be available and which vendors should be in the prime spots. A decision was made that corporate sponsors of \$5000.00 or more would be placed in the prime spots and then longevity as a sponsor would be the next criteria used.

4) Awards and Video Presentation

Steve Stocker provided a handout primarily to be used by the senior and junior directors in each district. He provided information about the criteria for nomination, the protocol for state / district awards and a sample ballot. The only thing Steve needs from each district is the name of the award winners and a contact number. He stressed that consistency between districts is important and that an accurate contact number is essential. It was also discussed that each award recipient provide a contact name, number or email of the media outlet they would like notified concerning their award.

5) Gifts/Hospitality

Jim Self and Alfie Hernandez presented the gifts and hospitality report on lilac colored form. Jim congratulated Gene and Les Wright---the 50/50 drawing almost covered the expense of the hospitality room.

6) Conference Evaluation

Jerry Galema discussed the conference evaluation forms and shared with the board that the overwhelming sentiment in all areas was good to excellent. Comments about the speakers were positive along with the comments about the social. There were 6 individuals that asked for more workshops.

Jean asked if anyone had any complaints with the Marriott as she knew of one individual that was not happy with the service of the Marriott.

Paul Heidenreich indicated that for the first time since he has been attending the conference, he was told that rooms were sold out when he contacted the Marriott about reservations.

A suggestion was made by Jon Regashus that the IHSAA workshop be at a different time as it seems to compete against the other workshops and is hurting their attendance.

7. IAAA Proposals (Summary of Conference)

Brian Avery reminded everyone that we had only one cracker barrel during this conference as it was decided that we should do away with the district cracker barrel and have only the class cracker barrel. He indicated he was still in need of district 2 meeting notes which Matt Stone immediately provided. Discussion took place concerning the pay scale for tournament officials and the pay for tournament directors. A suggestion was made to do away with the mileage for officials. The balanced schedule was also discussed and the fact that those schools are attending school during what is suppose to be a "dead" time athletically. Brian asked how we should move forward with some of these issues.

8. Districts Meetings - Dates, Place & Time

Jerry reminded everyone that corrections or updates to the important date information or IAAA roster need to be emailed to Ed Gilliland.

9. Other Items – Review of Pre-Board meeting:

Jerry discussed the pre-board meeting that took place the night before. He asked for a motion to approve himself, Mike, Dave and Sam to attend the Section 4 meeting in Naperville. A motion was made and seconded and approved for them to attend that meeting.

10. Good for the Order:

Jerry reminded everyone that sectional realignment would be approved on the 29th but may not be made public until the 30th.

Jerry and Pete reviewed the sport liaison assignments and indicated that a gymnastic liaison may be needed.

Tom Cullen recognized Pris and her retirement from the position as executive director of the IIAAA. Pris received a round of applause and much deserved thanks from the IIAAA board of directors.

11. Motion to adjourn

A motion was made by Brad Holsigner and seconded by Dave Preheim to adjourn the meeting. Meeting was adjourned.