



# IATAA Board of Directors Meeting Minutes

## Wednesday, August 23, 2017



### Board Members Present:

Patti McCormack, Dave Preheim, Dan Armstrong, Jerry Hanger, Brian Avery, Mike Mossbrucker, Brad Holsinger, Frank Sergi, Bruce Whitehead, John Gray III, Gene Robertson, Jon Regashus, Torrey Rodkey, Brian Mancuso, Jeff Hein, Paul Loggan, Jim Self, Jenny DeMuth, Pete Huse, Will Hostrawser, Tom Cullen, Dan Reynolds, John Atkins, Josh Johnson, Ryan Walden, Clint Williams, Jerry Galema, Brock Touloukian, Larry Kissinger, Kelly Antcliff, Mike Harmon, Bryce Barton, Brian Lewis, Kathy Cox, Tom Schermerhorn. Steve Santana, Ed Gilliland.

1. **Call to Order:** Jerry Hanger called the meeting to order at 10:00 am.

### Action Items

2. **Approval of Minutes:** Ed Gilliland asked for approval of the April 26, 2017 minutes. A motion to approve was made by Brad Holsinger and seconded by Dave Preheim. The minutes were approved as presented.
3. **Treasurer's Report:** Brad Holsinger presented the treasurer's report. A motion to approve was made by Brian Avery and seconded by Ryan Walden. Treasurer's report was approved as presented. **See attachment for complete report.**
4. **Section IV Meeting, Naperville, IL 6-15-17:** Patti McCormack reported on the Section IV meeting. She discussed the new courses that will now be offered. Implementing the 4<sup>th</sup> at large position was discussed. The 40<sup>th</sup> anniversary highlights were discussed. Patti indicated that the portal was being used for all notes. The strategic plan was discussed as well as the NIAAA Conference in Phoenix. **See attachment for complete report.**
5. **NEDC Summit:** Bruce Whitehead discussed the highlights of the NEDC Summit held in July in Milwaukee. Bruce indicated that approximately 41 out of 50 states have an executive director. Section 4 developed guidelines for hosting the five state exchange. Indiana will host again in 2020-21.
6. **50<sup>th</sup> Year Celebration:** Jerry Hanger shared with the board some of the ideas and activities being considered for the 50<sup>th</sup> year of the IATAA State Conference. He discussed creating a committee to oversee this event. He also asked for a motion for rooms and expenses for Sam, John and Dan to attend the NIAAA certification meeting. A motion to approve was made by Ryan Walden and seconded by Bryce Barton. Motion passed as presented.

### Informational Items

7. **Statzhub Update:** Jerry informed the board that statzhub is no longer in business.
8. **Executive Director Report:** Bruce discussed the progress being made on the IATAA non-profit status with the IRA and the reinstatement of this status. Bruce indicated we should have an answer by the November board meeting. He indicated that the IATAA had to pay taxes for 2016 and will need to pay for 2017 up to the point that the IATAA is approved for non-profit status. He asked about the renewing of membership and indicated there are a couple of glitches with lifetime members for the NIAAA and IATAA. Bruce also discussed the status of the on line logo shop. The company that was originally being used was sold and Bruce is now working with another company. Bruce encouraged the board to consider purchasing something from the logo shop as the IATAA brand needs to be visible. He also asked district directors to pick up some posters supplied by the NFHS & NIAAA. **See attachment for complete report.**
9. **Assistant to Executive Director Report:** Frank Sergi reiterated that Statzhub is no longer in business. He again mentioned that Big Teams owes money and shared his frustrations with the lack of response from Big Teams. He asked which schools still used Big Teams and encouraged those schools to help get a response from them. He indicated that Statzhub and Big Teams are two of the biggest sponsors for the IATAA.
10. **Standing Committee Reports:**

- a. **Sports Proposals:** Pete Huse share with the board that baseball and softball are scheduled to for proposals in November. Pete indicated that baseball was doing well in getting ready for a proposal but softball has not been very responsive. Brian Avery asked about the new volleyball coaches association and which association that volleyball coaches should belong to. It was suggested that coaches may want to belong to both associations as they both may be presenting end of the year awards. Pete also included the guidelines for sports proposals and the expected proposals for baseball. **See attachment for this information.**
- b. **Historian:** No report
- c. **Retired Auxiliary:** Gene Robertson indicate he is planning on attending the National Conference in Phoenix. He discussed the 50<sup>th</sup> anniversary of the IIAAA and asked who we are trying to contact for this event. Jerry suggested that we find a chair for the 50<sup>th</sup> anniversary committee and then determine how many and who will serve on the committee.
- d. **Professional Development:** Dan and John thanked all those that participated in the New AD Workshop and LTC 502. Dan reminded the board that after the presentation on the 24<sup>th</sup> that the New AD Workshop and LTC 502 will be separated and not given at the same time. There are tentatively 13 courses being considered for the state conference. The courses are heavy on the 500 level courses. Dan encouraged board members to take the 790 course. It was also suggested that district directors remind membership that many courses can be taken on line. John reminded the board that he will be asking for facilitators at the IIAAA conference. Dan encouraged the board to help at the national conference. **See attachment for complete report**
- e. **Membership:** Brock Touloukian indicated that all seems to be going well with Final Forms and membership. He thanked Bruce and Jon Regashus for their help. The release of Final Forms was delayed a little because of some minor glitches. At this time there are 603 names in Final Forms. Brock indicated that some emails indicating how to join and the process of using Final Forms may have gone to spam at some schools. New AD's need to follow a little different process than those that are renewing their membership. He explained that there is a way for members to pay by check. Brock emphasized to board members that they need to update their profile. Lifetime members were again discussed. It was mentioned that Final Forms will also be used for the IIAAA conference registration. Brock reminded the board that each assistant AD needs to do their own membership. Tom Schermerhorn indicated he likes the process from the district director's perception. Jerry asked if there was anything that needed to be done with membership at the district meetings. Brock asked that the directors encourage those in attendance the district meetings to get on line and join. Additional discussion took place regarding membership. It was noted that we need the vendor and conference registration set up some time in the near future. Brock also indicated one of the functions of Final Forms is the ability for members to send emails to various groups much like email central.
- f. **Jr. High / Middle School:** Kelli and Tom asked about MS membership. Jerry discussed the survey results and middle school workshops at the state conference.
- g. **Communication:** Will Hostrawser reminded Bruce and Jerry that he needs a letter from each of them for the next newsletter. Deadline for information for the next newsletter is September 8<sup>th</sup>. Will also mentioned that there is a new contact person for All American.
- h. **Website:** Jon indicated the board was updated on the website. Bruce is going to provide a link to Jon to look at concerning a new site and platform.
- i. **State Conference:** Jerry indicated that he is getting started on the format for the state conference and contacting speakers, presenters etc...Mike shared with the board that the IIAAA is locked in at the Marriott for two more years. He will be meeting with Jerry to discuss the conference. It was discussed that too many workshops can be a problem. Those workshops located in the towers are not usually well attended. Jerry indicate that those wanting to present should contact him. Jerry asked for thoughts about the working luncheon. Getting rid of the working luncheon could open up more time for workshops and increase traffic in the exhibitor hall. Having attendees get lunch on their own was discussed along with other options such as a box lunch. It was asked if the IIAAA is contracted with the Marriott for lunch. It was suggested that we eliminate the formality of the working luncheon. It was also suggested that this be discussed at the district meetings. **Results of the conference evaluation are attached.**
- j. **Registration:** Jerry read a statement from Kevin Davis indicating that membership seemed easy and he will be ready to go with registration.
- k. **Exhibits:** Bryce will get a general letter to Jon for the website. He needs to meet with Bruce and Final Forms to get the exhibitor form on Final Forms. Bryce also indicated that the IIAAA has a multi-year contract with George Fern.
- l. **Gifts and Hospitality:** The hospitality room in Phoenix was discussed. Jim will not be in attendance and may need some help. There was no lack of volunteers for this task. Brian suggested that cost may be a factor as to whether or not to have a hospitality room. It was suggested that an alternative may be organizing an event for Indiana attendees.
- m. **Awards:** Jim Self will check on the status of Mike Hasch and see if he is still going to take care of awards

- n. **IIAAA Proposals:** Larry indicated that contest season lengths and number of contests will be considered. The participation rule is another area to be discussed. There is a meeting after the board meeting with those individuals on the committee to look at length of seasons and number of contests. Larry will send notes and discussion points to district directors.
- o. **Mentoring:** Kathy Cox indicated that 56 new AD's are participating in the mentoring program and 46 of them have mentors. Kathy will work with Brock on how new AD's are to join the IIAAA. **See attachment for complete report.**
- p. **Brian and Torrey** indicated that the surveys can and should be done electronically. They were also asked to take care of all tech needs at the state conference.

#### 11. Reports

- a. **Review of Pre-Board Meeting:** Patti indicated that most of those items discussed at the pre-board meeting have been discussed. She reminded the board to let Jerry know if they want to be presenters and also to contact Jerry if they have a connection to someone for session speakers. She reminded the board that there is an advisory meeting next week. She also discussed the bowling survey that was recently sent to AD's. She also discussed scholarships and our need to have someone nominated.
- b. **Review of Future Dates:** Ed Gilliland reminded directors to let him know of corrections that need to be made on the "important dates" calendar.

12. **Other Items:** The Inside Out Initiative was discussed and Dave Preheim reminded the board of those districts that need to have new directors and the process that should be followed.

13. **Motion to Adjourn:** Meeting adjourned.