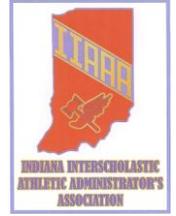


# IATAA November Board of Directors Minutes

## Wednesday, April 30, 2014



### Board Members Present:

Jerry Galema, Jim Brown, Sam Rasmussen, Mike Moosbrucker, Ed Gilliland, Brad Holsinger, Jeff Irwin, Paul Heidenreich, Mike Hasch, Steve Stocker, Jim Self, Scott Timmons, Alfie Hernandez, Norm Sellers, Larry Kissinger, Jon Regahus, Hal Pearson, Scott Newcomb, Pete Huse, Bryce Barton, Greg Martz, Clint Williams, Brock Touloukian, Matt Stone, John Prifogle, Jon Adams, Kevin Davis, Tim Martin, Kerrie Schludecker, Andy Owen, Andrew Huff, Jean McArdle, Gene Robertson, Kelly McWilliams, Bob Cuprisin, Mark Dehart, Dave Preheim, Brian Avery

1. **Call to order 10:00 a.m.** Mike Moosbrucker called the meeting to order at 10:00 am.

### ACTION ITEMS

2. **Approval of Minutes**

Ed Gilliland asked for approval of the March 23, 2014 board minutes. A motion was made by Jerry Galema and seconded by Dave Preheim to approve the minutes. Minutes were approved as presented. The board was also provided a board of directors roster and important dates calendar and asked to email additions or corrections to Ed.

3. **Treasurer's Report**

Jim Brown presented the treasurer's report. As of April 30, 2014 there is a balance of \$21,745.00. A motion was made by Steve Stocker and seconded by Mark DeHart to approve the treasurer's report. The treasurer's report was approved as presented. **See attachment for complete report.**

4. **Sports Proposals**

Pete Huse asked for names of the coaches association officers. He also asked for individuals to serve as the liaisons for several sports and was able to fill those positions.

5. **Section IV Meeting, Naperville Illinois – June 19<sup>th</sup>, 2014**

A motion was made by Jim Brown and seconded by Bob Cuprisin for Mike Moosbrucker, Brian Avery, Dave Preheim and Brian Avery to attend the Section IV meeting in Naperville, Illinois on June 19<sup>th</sup>. Motion passed as presented. Brian Lewis was appointed assistant sports proposal chairman and Andrew Huff was appointed as the assistant to professional development.

### DISCUSSION / ACTION ITEMS

6. **Strategic Plan**

Jeff Irwin presented a time line for the strategic plan and discussed the process and explained what will be done in the coming year to complete the strategic plan. **See attachment.** Jeff stressed that the IATAA is a great organization and this strategic plan will identify those areas that are going well and those areas where improvement can be made. He wants to use the district meetings in the fall to reach out to the membership for feedback, tweak the plan in January and present it to the membership in March of 2015.

### INFORMATIONAL ITEMS

7. **Executive Director Report**

Sam Rasmussen presented the Executive Directors Report. **See attachment for complete report.** Sam discussed the "Champions Together" program that was presented at Highland HS on April 4<sup>th</sup> and how impressed he was with this program. He also discussed the need for a POP manual (procedures, operations and policy). Sam also discussed and shared the contents of a letter that he received from James Perkins. **See attachment for the letter.** Mr. Perkins major concern is that there is not enough minority representation on the strategic plan committee. Sam intends on reaching out to some individuals in the hopes of increasing minority representation.

Sam also discussed the costs of the State Conference and plans on investigating other possible locations for the conference. It presently is costing the IATAA

\$285.00 per person just to cover the Marriott expenses and the membership is only paying \$115.00.

Sam also received a letter from Dr. Thomas Sawyer from the Indiana LANCE program asking for the IIAAA to support his coaches education program. Discussion took place concerning the NFHS education program and the three levels of certification that will be available to coaches. It was noted that many of the NFHS coaches are free but there is a charge for the LANCE program. Larry Kissinger mentioned the benefits of using the NFHS courses. Sam discussed the letter from Dr. Sawyer further and encouraged all board members to read the letter. Paul Heidenreich questioned leaving the LANCE program in the wording of the new by-law and Gene Robertson asked about ACEP. Mark DeHart asked if it would be beneficial for the IIAAA to have a relationship with LANCE as well as any other coaches education program being offered. Brian Avery indicated the NFHS would probably be encouraged because of the cost. Paul asked if it would be easier to track classes through the NFHS. A decision was made to table this request until the IHSAA is more clear on what will be offered and required.

## 8. Standing Committee Reports

### a. Sports Proposals - Individual Sports Year

Pete Huse reported that this Friday they would meet with the representatives from the individual sports coaches associations. Mike will also attend. Cross country and track will be next up for proposals in the fall and Pete will begin communicating with those representatives.

### b. Historian

Jean McArdle indicated she had a great time in Italy and will continue to update the IIAAA history.

### c. Retired Auxiliary

Gene Robertson again offers his help in any way. Gene and Les are open to suggestions as to how they can be of more help to the IIAAA.

### d. Professional Development

Kerrie Schludecker provided handouts—**See attachments**—for the course offerings over a four year period. She also indicated that the CAA exam will be offered on July 22<sup>nd</sup>. A question was asked if there is a location to find the classes that have been completed by members and it was indicated that this information can be found on the NIAAA website.

### e. Membership

Bob Cuprisin presented the membership report. **See attachment for full report.** Bob also confirmed the membership chairs for each district and provided membership cards. Brian asked about the possibility of allowing admittance to school activities using the IIAAA membership card. Paul indicated this would be a perk for being a IIAAA member. It was questioned if the IHSAA would allow admittance to tournament events with the IIAAA membership card. Bob explained how admittance to events was handled in the Evansville area. Brian suggested this would be a good discussion item at the district meetings.

### f. Jr. High/Middle School

Scott Timmons reported on the difficulty of providing a middle school hospitality room at the state conference because of the cost. Several suggestions were made concerning how this could be funded including a 50/50 raffle, sponsorship or the IIAAA helping to finance. It was noted that the room for the middle school is not a complimentary room. The board agreed to look into ways that the IIAAA can help.

### g. Publications Newsletter

Jeff Irwin discussed the need to work with Bob on the list of athletic directors in the state. The IHSAA did not provide a list. When they did provide a list of AD's it was not until September which makes it difficult to get information to all AD's prior to the district meetings. Discussion to place as to the need for middle school AD's. It was suggested that the district directors help with this matter. Kerrie indicated she used the DOE site to create a list of AD's in district 1.

Jeff indicated the next newsletter would have a great deal of information. He is working hard to improve communication throughout the state. He is trying to find a way to reach all athletic administrators including the middle school AD's. It was

suggested by Jon that the high school AD's be responsible for providing the necessary information for their middle schools. Kevin Davis discussed providing the opportunity to join the IAAA on line. Mike explained what was being discussed concerning this matter.

- h. Web site  
Jon Regashus indicated everything was set with the web-site and that on line membership should not be a problem..
  - i. State Conference  
Jim Brown discussed the state conference and the costs associated with the conference. Much discussion took place about possible alternative sites: French Lick, Downtown Indy. Kelly suggested a location with more for the attendees to do. Jean asked if it has ever been attempted to "bid out" the conference. Mike indicated this was discussed and that Jim will complete a fact sheet for the costs of the conference so that a comparison could be made with other locations. It may be determined that we are not being overcharged by the Marriott. It was mentioned that we are not close to the membership paying for the conference. Jim explained the difficulty in relocating as we need two large rooms—one for vendors and another for meetings, luncheons, banquet etc.. Sam brought up the cost of parking if the conference were held downtown. A rotation of the conference was mentioned as a solution. It was noted that the exhibit hall was the only cost that has stayed the same at the Marriott over the past several years. Paul asked if the conference had to be in a hotel. Kerrie questioned the use of banquet halls. Mike shared a concern of the hotel and conference hall not being attached and if this would compromise attendance at the sessions. Bryce asked if we are being pressured to make a decision about 2016 from the Marriott and Jim indicated that was the case. Dave indicated the strategic plan may help with this issue in the future. It was also noted that the cost of the social was \$13,000.00.
  - j. Registration  
Kevin Davis indicated that Bernie has stepped down as his assistant and he is looking for a replacement. He reported that final attendance at the conference was 322.
  - k. Exhibits  
Bryce Barton indicated that he was asked by several vendors for email addresses for athletic administrators. He provides the directors names but not email addresses. Mike wanted to know how they get the AD list at the National Conference and Sam indicated it was provided by the NIAAA. It was questioned if we should provide that information to the vendors and Jim indicated that they already have it, they just don't want to enter that information manually. Bryce said he did not receive many evaluation forms but most of what was turned in was OK. Some complaints were made about moving in Monday morning and out on Monday evening. Some discussion took place about opening exhibit s on Sunday night, having the social on Sunday and the Banquet on Monday. Several ideas were suggested on how to get more traffic in the exhibit hall.
  - l. Gifts/Hospitality  
Jim Self/Alfie Hernandez presented the gifts and hospitality report. **See attachments.** They are always looking for ways to improve and are open for suggestions. They also thanked Les & Gene for their help and support.
  - m. Awards  
Steve Stocker / Michael Hasch—Steve indicated he needs information about retired AD's and he will send plaques.
- 9. IAAA Proposals**  
Larry Kissinger asked the board to send him ideas. A brief discussion took place concerning the football proposals and the summer restrictions. A question was asked if the board felt that these restrictions would eventually go to other sports.
- 10. Reports**
- a. Review of Pre-Board Meeting  
Dave Prehiem indicated that all items discussed at the pre-board meeting have been discussed.
  - b. Review future dates  
Mike asked that all information for the roster and dates of district meetings be forwarded to Ed.

**11. Other Items**

**12. Motion to adjourn & lunch**