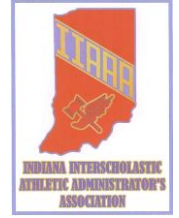


IATAA Board of Directors Meeting Minutes

Wednesday, April 29, 2015



Board Members Present:

Dave Preheim, Jerry Hanger, Mike Mossbrucker, Jerry Galema, Brian Avery, Jim Brown, Brad Holsinger, Sam Rasmussen, Dan Armstrong, Jean McArde, Les Wright, Gene Robertson, Mike Hasch, Ryan Walden, Jim Self, Steve Stocker, Alfie Hernandez, Larry Kissinger, Will Hostrawser, Mike Harmon, Brandon Ecker, Brian Mancuso, Shane Abrell, Pete Huse, Greg Martz, Bryce Barton, Jon Adams, Clint Williams, Jon Regashus, Kerri Schludecker, Brandon Taylor, Tim Martin, Tom Cullen, Danny Reynolds, Hal Pearson, John Prifogle, Kathy Cox, Brain Lewis, Bob Cuprisin, Paul Heidenreich, Ed Gilliland

1. Call to order:

David Preheim called the meeting to order at 10:00 am

ACTION ITEMS

2. Approval of Minutes

Ed Gilliland asked for approval of the March 22, 2015 minutes. A motion was made by Bob Cuprisin and seconded by Jerry Galema. The minutes were approved as presented. Ed also reminded the board to send any changes to the roster or important dates to him as soon as possible. District directors were asked to make every attempt to avoid scheduling the fall and spring meetings on the same dates at other districts.

3. Treasurer's Report

Jim Brown (Brad Holsinger) presented the treasurer's report. As of April 29, 2015 there is a balance of \$48,257.60. A motion was made by Brian Avery and a seconded by Jerry Galema. The treasurer's report was approved as presented. **See attachment for complete report.**

4. Sports Proposals

Pete Huse indicated there was one opening for a liaison for team sports---Girls Basketball. Brian Avery agreed to accept this position.

5. Section IV Meeting, Naperville Illinois - June 18, 2015

The following individuals will be attending the Section IV meeting in Naperville on June 18, 2015: Dave, Brian, Jerry H. and Sam
Dave also indicated that he, Sam and Brian will be attending the 5 State Exchange in Illinois May 2-4.

An addition to the agenda was to look at implementing the strategic plan. It was suggested that the IATAA needed to establish a reserve account. The importance of sponsorship was discussed and the fact that being too dependent on sponsors can be problematic because you never know from one year to the next which sponsors will continue to support the IATAA. It was proposed to increase membership in the IATAA by \$15.00 with \$10.00 being invested in the reserve fund and \$5.00 in the general fund. Bob asked if there are any plans by the NIAAA to increase funds. Sam indicated that the NIAAA is operating at a surplus and he does not anticipate an increase. A proposal was made by Brad Holsinger and seconded by Mike Mossbrucker to increase the membership by \$15.00. Before being voted on Bryce asked if this would be consistent over the 5 year period. Sam suggested that a balance of about half of the operating costs of the IATAA be in the reserve fund. Brian indicated that other states have substantial reserve funds. It was noted that Indiana's membership cost is the lowest in section IV. Jean asked if the reason for the increase would be explained to the membership. Motion passed.

INFORMATIONAL ITEMS

6. Executive Director Report

Sam Rasmussen had 4 areas of the executive director's report:

- a. Sponsorship is at an all-time high. There are two outstanding sponsors LIDS and U.S. Army. Same is concerned with LIDS as they are a \$10,000 sponsor. Sam also expressed concerns with Schedule Star because they have been sold. He also questioned whether the IATAA is getting what they should from BSN.

He is not sure their contributions equate to a\$5000 of in-kind service. It was also noted that they left early from the conference and were not available on Tuesday.

- b. Sam updated the board on the incorporation reinstatement process. This has been a long process and is different from the original statement of incorporation. The 501c6 will allow for tax exempt status.
- c. Ticket-Tracker---It is the plan to work with ticket tracker to have all membership on line next year. This should solve problems with the NIAAA membership. It is hopeful that this can be accomplished by June. Sam also complimented Jon on updating the web page.
- d. Sam also discussed the email the board should have received from the NIAAA—Sharon Avery indicating that there were items updated to the IIAAA group. Items such as meeting minutes, agendas, conference agenda, important dates, rosters etc...will be included. It is the hope that lap-tops, iPads etc. be used at meetings instead of the paper copies. Sam explained the process for using the NIAAA sit for this information. Information should be sent to Sam at this time to be uploaded. Sam also suggested that a job description be developed for each board position. His goal is to create POP manual.

7. Standing Committee Reports

a. Sports Proposals - Team Sports Year

Pete Huse indicated that baseball is ready for the November meeting. He is moving forward with the other team sports for next year. Pete explained how the basketball proposals (extra games & longer quarters) came about. He indicated it did not come from the coaches. Brian had questions about the “past link” rule and where it came from.

b. Historian

Jean McArdle indicated she is still working on compiling information.

c. Retired Auxiliary

Les Wright / Gene Robertson indicated the 50 /50 was the best year ever. They again indicated they are willing to help in any capacity.

d. Professional Development

Kerrie Schludecker / Andy Owen provided an update on the state conference and courses that were offered and numbers of participants. **See attachment for complete report.** Kerrie also indicated she had a number of positive comments about the ribbons attached to the name tags.

e. Membership

Bob Cuprisin provided the membership information. **See attachment for complete report.** Bob indicated that there would be a meeting with TickeTracker following the board meeting to explain how the transition to on line membership will take place. He indicated that the IIAAA is down 6 members. Mike indicated he received a check and forwarded it to Jim. This membership had been registered through TickeTracker. It was noted that the membership chairs need to be the catalyst for explaining the process and reaching out to non-members. Jerry asked how we would know who the new AD's are. Kathy indicated that Ed Sullivan is working on a process to flag new AD's and AD's that have not taken the required 502 class. Bob also asked each district director to provide him with the name of their district membership director.

f. Jr. High/Middle School

Scott Timmons—no report.

g. Communication

Will Hostrawser is working on a newsletter and has May 15th as the goal.

h. Web site

Jon Regashus indicated that the new board of directors is now posted on the web and that he continues to update the web site.

i. State Conference

Mike Mossbrucker & Dave Preheim discussed the State Conference. Dave provided the board with information that Mike will serve now as the Conference Chair. Mike indicated that it will not be a lot different than what was done in the past. There will be a few different groups added based on Dave's vision. Mike did discuss the move of the conference meals to the front of the hotel and it was well received by all. Dave discussed briefly the entertainment and the possible need to make a change. **See attachments for conference evaluation and a summary of the evaluations.**

- j. Registration Brandon Taylor reported on the conference registration. [See attachment for report.](#)
- k. Exhibits Bryce Barton / Greg Martz reported on the exhibits. It was noted that the surveys were back and Tuesday was a concern. Two or three vendors indicated they were unaware that it was back to a two day conference for vendors. There are still 3 outstanding invoices for space. There were a couple of comments about the lack of the sack lunches. They did like the openness of the exhibit hall.
- l. Gifts/Hospitality Jim Self / Alfie Hernandez [See attachments for report and names of winners.](#)
- m. Awards Steve Stocker / Michael Hasch. Awards have been sent to those not in attendance. Steve asked that he be informed of any retirees that occur between now and the end of the year.
- n. Mentoring Kathy Cox discussed the mentoring program. [See attachment for complete report.](#) Kathy indicated she is having ongoing discussions with Ed & Bobby concerning technology issues. She asked permission for her and John to attend the fall meetings. She also indicated she has a complete list of all AD's in the State.
- o. Technology Brian and Shane discusses various technology issues ranging from email blasts, chat rooms and discussion boards. It was mentioned that the IHSAA .net site would work best to activate because the user is already defined. Questions could be posted by new AD's. They also discussed the use of mobile apps. and the fact that major web-sites are moving to apps. Cost would be a factor and they are looking into a couple of companies. Push notifications were also discussed. Sam brought up the idea of this being a possible source of additional revenue with the potential for more advertising.
- 8. IIAAA Proposals** Larry Kissinger / Brian Lewis discussed the handout compiling the various district information that was presented to them. [See attachment for combined spring district meeting minutes.](#)
- 9. Reports**
- a. Review of Pre-Board Meeting
- Brian Avery indicated that most items have already been discussed. He wanted to congratulate all those involved in dealing with the Marriott to save \$25,000. The IIAAA is \$27,000 ahead of last year. Brian discussed a survey that will be sent out to the membership concerning the time of year for the state conference. He indicated that November and March are about the only two months that are feasible. He encouraged AD's to vote. A lodging policy is still being addressed for those that attend IIAAA meetings and the conference. Brian indicated that the conference committee and other committees is still being tweaked. He also indicated the need to review and update the constitution. Dave reminded the board that there will not be a change in conference dates for next year.
- 11. Other Items**
- *Gene indicated that the need to evaluate the 1st corn hole tournament. Rules need to be standardized. This is something that can grow in popularity.
- *Paul had questions about the football safety meetings.
- *Bob had some additional questions about membership and raising dues specifically related to retired AD's. single members and lifetime members.
- *Sam asked if anyone needed a strategic plan book.
- *Brian reminded the new Jr. Directors of a meeting.
- 12. Motion to adjourn**