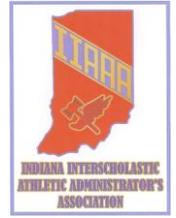


IATAA August Board of Directors Minutes Wednesday, August 27, 2014



Board Members Present:

Ed Gilliland, Jerry Galema, Sam Rasmussen, Brian Lewis, Norm Sellers, Les Wright, Gene Robertson, Mike Hasch, Scott Timmons, Jim Self, Steve Stocker, Alfie Hernandez, Jon Regahus, Doug Laker, John Prifogle, Greg Martz, Dan Ginder, Paul Heidenreich, Pete Huse, Bryce Barton, Brock Touloukian, Clint Williams, Jon Adams, Andrew Huff, Andy Owen, Brian Mancuso, Shane Abrell, Kelly McWilliams, Tom Cullen, Hal Pearson, Scott Newcomb, Tim Martin, Brandon Taylor, Kevin Davis, Kerrie Schludecker, Jean McArdle, Kathleen Cox, Bob Cuprisin, Mark DeHart, David Preheim, Mike Mossbrucker, Brian Avery, Jim Brown

1. Call to order

Mike Mossbrucker called the meeting to order at 10:00 am.

2. Introduction of Board Members & Standing Chairs

All board members introduced themselves and indicated the position they held on the IATAA Board of Directors

ACTION ITEMS

3. Approval of Minutes

Ed Gilliland asked for approval of the April 23, 2014 board minutes. A motion was made by Bob Cuprisin and seconded by Jerry Galema to approve the minutes. Minutes were approved as presented. The board was also provided a board of directors roster and important dates calendar and asked to email additions or corrections to Ed.

4. Treasurer's Report

Jim Brown presented the treasurer's report. As of August 28, 2014 there is a balance of \$26,655.24. A motion was made by Mark DeHart and seconded by Brian Avery to approve the treasurer's report. The treasurer's report was approved as presented. See attachment for complete report

5. Appointments to Committee Leadership

Sam Rasmussen and Mike Mossbrucker took this time to recognize the following appointments to the IATAA Leadership. Sam explained that Jeff Irwin wore many hats and his resignation from the board prompted some restructuring and consolidation of some positions. This was done in order to increase participation, distribute responsibilities and to avoid the situation where one individual was responsible for everything.

- a. Professional Development Assistant, Andy Owen
- b. Communication, Will Hostrawser
- c. Technology, Brian Mancuso/Shane Abrell
- d. Registration assistant, Brandon Taylor
- c. Exhibits assistant, Greg Martz
- d. IATAA Proposals assistant, Brian Lewis

6. Attendance at NIAAA State Leadership Coordinator & Certification Coordinator Conference

Mike Mossbrucker indicated that he will be in attendance at the NIAAA State Leadership Coordinator and Certification Coordinator meeting at the National Conference. It was asked for a show of hands as to who would be attending the National Conference.

DISCUSSION / ACTION ITEMS

7. Appointment by Board of Directors to Executive Committee

Mike Mossbrucker explained these appointments earlier.

8. Develop and Approve Board Goals for the 2014-15 Year

Mike Mossbrucker indicated that the goal this year is to have 600 members. The high turnover rate of Athletic Administrators was discussed. There were 67 in attendance at the July New AD workshop and it is expected to have another 30-50 at the October class. Mike suggested that the board be aware of new AD's and to reach out to them with assistance. The October workshop is new this year and it was suggested that an additional meeting be held with the new AD's in November as a follow up to see how they are doing.

9. Strategic Plan for the Association

Sam Rasmussen discussed the strategic plan and the first meeting that was held in August. Tim Slauter will act as the general chair with Don Bales as facilitator. Sam indicated that those in attendance came with many different mind sets. By the end of the day the participants agreed that they had entered into something special for the IIAAA with new thoughts, ideas and services to offer the membership. The next meeting will be in October when the group will work on the second part of the strategic plan. The results of the October meeting and a template will be presented to the IIAAA Board of Directors in November.

Sam indicated that at the fall district meetings, those in attendance will be asked to break into small groups to discuss the IIAAA and the strategic plan. The idea is to get more participation at the fall meetings. Each district senior director was asked to set some time aside for the small group meetings. After the November board meeting the strategic plan will be tweaked and brought back to the board in January. The goal is to have a final copy ready for the 2015 State Conference.

Mike indicated that this is a great opportunity for the association to grow.

10. IIAAA Awards

Steve Stocker presented the awards report later in the meeting.

INFORMATIONAL ITEMS

12. Executive Director Report

Sam Rasmussen presented the Executive Directors Report. The complete report is attached. Sam concentrated on the following areas in his report:

- a. Strategic Plan
- b. Grace College sponsorship offer
- c. Report on NEDC meeting
- d. Second date for New Athletic Directors meeting
- e. Update and review seminar for New Athletic Directors in the fall
- f. Mentoring program and Kathy Cox

Kathy was introduced and provide her personal background as an athletic administrator. She also discussed the reason / need for a mentoring program. Kathy also provided an outline, which is attached, concerning the mentoring program.

Much discussion took place at this time touching on the following topics:

- A partnership with the State of Washington for new AD video's
- The NEDC can provide a list of general speakers with ratings by AD's
- The NEDC as a great resource for the IIAAA
- Reminder that Five Star Sports sponsors the fall district meetings
- It was suggested that Section IV share the cost of a hospitality suite at the National Conference. Indiana spent \$5000.00 last year at the National Conference for the hospitality room. It was suggested that this would be a way to combine resources and man power. Two states would be in charge of organizing. Wisconsin and Michigan would be the states this year. This would provide an opportunity for each state to cut expenses and provide members the chance to network with other states. The proposal to have a combined hospitality room is attached.

Bob Cuprisin used this time to also discuss membership. He has discussed some issues with Mike Blackburn and Bruce Whitehead. IIAAA is working on membership being done on line but for this year the same format will be utilized as in the past. The IIAAA needs to coordinate with the NIAAA database as we are a true dual membership state. Bob's goal is to have all membership turned in by October 17th. Bob also encouraged middle school participation and membership. The IIAAA presently has 544 members with a goal of 600 for this year. Sam

- 14. IIAAA Proposals** Brian read through the discussion items for the fall meetings. Football summer changes, Week 4 Issues, Use of Sundays, IIAAA Free Admission into Athletic Contests, Coaching Education Requirements, Change in Girls Basketball Schedule in 15-16
- 15. Districts Meetings** Brian also suggested emailing Larry Kissinger or Brian Lewis with topics. Mike Mossbrucker indicated it is a goal to have someone from the executive board at each meeting. He reminded the district directors that there needs to be about 30 minutes set aside for the strategic plan small group discussion. Gene Robertson will also attend these meetings as a representative of Five Star Sports.
- 16. Reports**
- a. Review of Pre-Board Meeting
Mike Mossbrucker discussed the pre-board meeting. Much discussion took place concerning the location of the conference. Need to get the best deal at the best location. He discussed the three options available and that we did accomplish a goal of having the Marriott reevaluate our contract with them. Mike then explained the benefits of staying at the Marriott.
 - b. Review of NIAAA Section IV meeting in Naperville.
Dave Preheim reported on the section IV meeting in Naperville. He Sam and Mike attended. Dave reported that the membership in Indiana is good and that the financial shape of the NIAAA is good. Some discussion took place concerning scholarships and it was brought to the boards attention that the attire at the National Conference will be business casual this year.
 - c. Review of IHSAA Roundtable August 26th , 2014
Dave Preheim also reported on the roundtable discussion with the IHSAA (see attachment).
- 17. Recognition** Mike Mossbrucker thanked everyone for their efforts. He also had special thanks for Kathy Cox and her efforts on the new mentoring program. He also thanked Sam for all of his work as the executive director.
- Motion to adjourn & lunch** A motion to adjourn was made and seconded.